



## INAUGURAL FEMTECH CONNECT ASIA ROUNDTABLE LAUNCHING IN JUNE 2024

**SINGAPORE, 25 January 2024** – FemTech Association Asia is excited to announce **FemTech Connect Asia**, the pioneering roundtable event designed to help shape the future of FemTech in Asia.

Coined in 2016, the term “FemTech” refers to technology-enabled products and services that focus on women’s health. With an addressable market of 50% of the global population, the opportunity for the FemTech sector is huge with current market estimates valuing the global industry at around \$1 billion.<sup>1</sup>

Hosted at the Amazon Web Services office in Singapore on 20 and 21 June 2024, FemTech Connect Asia will welcome delegates from across Asia including: founders, government agencies, MNCs, investors, thought leaders, clinicians and enthusiasts, all of whom are passionate about women’s health and technology. The roundtable format supports a discussion-based summit – prioritising engagement over lectures; personal encounters over cold-networking – focusing on the future of FemTech.

Lindsay Davis, Founder of FemTech Association Asia, said, “We believe the combination of the untapped market and strong talent we see from our member companies in Asia offer a huge opportunity to capture global market share by promoting and growing the industry regionally. We are incredibly excited to bring together the top industry experts from across Asia and beyond for the FemTech Connect Asia inaugural event to contribute towards a shared vision of available, accessible and affordable healthcare for all women across Asia.”

FemTech Connect Asia will engage in insightful discussions, immersive workshops and networking sessions to:

- Create new paths for innovation in Asia’s FemTech industry;
- Collaborate to expand the influence of the regional ecosystem;
- Champion a future where technology bridges the gender gap; and
- Connect with visionaries at the forefront of women’s health and technology.

Conference themes include: The Latest in Scientific Women’s Health Research; Designing Employee Benefits Programmes; The Future of FemTech; FemTech company showcase, and more.

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<sup>1</sup> <https://www.mckinsey.com/industries/healthcare/our-insights/the-dawn-of-the-femtech-revolution>

In addition, content partner fermata, a femtech company transforming taboos into triumphs by advocating for improving the health and well-being of women throughout all stages of life, will be hosting a mini-femtech fes! exhibition, showcasing innovative products and services from across Asia.

Tickets for FemTech Connect Asia will go on sale on 2 March 2024. To receive early bird access, please register your interest here:

<https://www.femtechassociation.com/femtechconnectasia>

For companies interested in FemTech Connect Asia event partnership, please reach out to: [info@femtechassociation.com](mailto:info@femtechassociation.com)

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**ABOUT FEMTECH ASSOCIATION ASIA**

Founded in October 2021, FemTech Association Asia is the region’s first and largest advisory and industry network for founders, professionals, investors and enthusiasts focused on improving women’s health through technology solutions. This award-nominated organisation currently represents over 75 FemTech companies across nine countries in Asia.

*www.femtechassociation.com*

**For more information, please contact:**

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