

Magnolia Collective Wellness

FEMTECH
ASSOCIATION
ASIA



A global start-up, founded by nurses and led by women. We offer tech-enabled, multidisciplinary care for perimenopause and menopause, combining clinical expertise, compassion, and innovation to guide women through every stage.

FOUNDED IN

2024

HEADQUARTERS

Singapore

MARKET PRESENCE

Singapore, Indonesia, Malaysia,
Hong Kong, US, Spain

CATEGORY

Women & Wellness

FUNDING STAGE

Pre-seed

COMPANY MISSION

Redefining menopause care & empowering people globally with personalized support, expert education, and a connected platform bringing confidence, clarity, and community to every stage.

FOUNDER BIOS

- 34+ years of combined clinical and leadership experience
- Lived experience navigating perimenopause and menopause
- Founder of the Magnolia Navigator Coach Model
- Bridging care gaps with EMR + digital health solutions
- Operating across Southeast Asia, the U.S, and Europe.



Theresa Lovelin, RN (Founder and CEO) & Kelly Yamamoto, RN (Co-founder and COO)

EARLY WINS, GROWING IMPACT

- **Top 2 Winner** Inno4Her Alpha Startups by 1337 Ventures.
- **Empowered 100+ women** through personalized peri/menopause consultations, coaching, and educational engagements.
- Launched **Magnolia Indonesia** as a formal operating entity to drive compliant, scalable growth in the region.
- Launched **Magnolia Spain Circle** for grassroots community driven support and resources.

OUR CARE PATHWAYS

- **Personalized Navigation:** 1:1 consultations with Magnolia Navigator Coaches, supporting women through every stage of peri/menopause.
- **Clinical Bridge:** Seamlessly connect clients, physicians, and healthcare providers through our integrated tele-consultation platform.
- **Expert Resource for Clinics:** Equip wellness centers with certified menopause professionals to enhance care delivery and patient trust.

For more information: info@femtechassociation.com