

Heaton Pte. Ltd.

FEMTECH
ASSOCIATION
ASIA

Heaton

HEATON is a Czech family-owned pharmaceutical company based in Prague. It has been operating in the pharmaceutical industry for more than 20 years. HEATON is an established player in the fields of gynecology, urology and oncology.

Launched in 2017, GYNELLA portfolio includes innovative paraprobiotics and hygiene solutions tailored for women's intimate health. With a focus on menopause and beyond, the range helps balance intimate flora, relieve dryness, and enhance comfort, supporting well-being at every life stage.

FOUNDED IN
2002 / 2024 (Singapore)

HEADQUARTERS
Czech Republic

MARKET PRESENCE
Czech Republic, Slovakia,
Romania, Germany, Singapore

CATEGORY
Healthcare

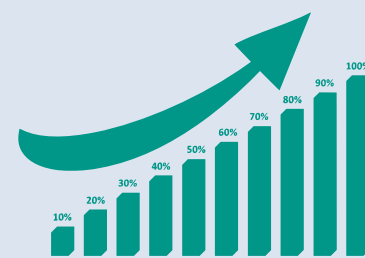
FUNDING STAGE
Established

COMPANY MISSION
To create values by providing health care products, services and solutions in the healthcare area in an innovative and cost-effective way.

FOUNDER BIO

- Ph.D. in Sports Medicine and healthcare expert
- 25+ years of leadership in the pharmaceutical industry
- Pioneer of innovative solutions for women's intimate health, always looking for opportunities to address unmet needs

Jaromir Fric
Founder



HEATON is experiencing dynamic growth, with a revenue of 13.2 M EUR (approx. 19.4 M SGD) in 2022, reflecting its strong market expansion and success.



GYNELLA portfolio, sold in 27 countries worldwide, offers science-backed, innovative solutions for women's intimate health and well-being.



Expanding globally with a new office in Singapore, strengthening its presence in the Asian market and offering premium products to the region.