

Magnolia Collective Wellness

FEMTECH
ASSOCIATION
ASIA



A global, nurse-led startup transforming the way women experience perimenopause and menopause. As peri/menopause navigator coaches, we combine clinical expertise, compassionate care, and cutting-edge technology to support women at every stage of the peri/menopause journey.

Through our digital care platform, we integrate AI-driven insights and wearable health tracking to provide personalized, proactive support.

FOUNDED IN

2024

HEADQUARTERS

Singapore

MARKET PRESENCE

Singapore, Indonesia, Malaysia,
Hong Kong, USA

CATEGORY

Menopause & Hormonal Health

FUNDING STAGE

Pre-seed

COMPANY MISSION

To guide, empower, and advocate for women as they navigate peri/menopause, delivering confidence, clarity, and compassionate care every step of the way.



Theresa Lovelin, RN (Founder and CEO) & Kelly Yamamoto, RN (Co-founder and COO)

FOUNDER BIOS

- 34+ years of combined clinical and leadership experience
- Lived experience navigating perimenopause and menopause
- Founder of the Magnolia Navigator Model
- Bridging care gaps with EMR + digital health solutions
- Operating across Southeast Asia and the U.S.

EARLY WINS, GROWING IMPACT

- **Top 2 Winner** Inno4Her Alpha Startups by 1337 Ventures.
- **41 Women Supported** through personalized peri/menopause consultations and coaching.
- **20 Educational Sessions** with women's groups and wellness communities.

OUR CARE PATHWAYS

- **Personalised Navigation:** 1:1 consultations with Magnolia Navigators, supporting women through every stage of peri/menopause.
- **Clinical Bridge:** Seamlessly connect clients, physicians, and healthcare providers through our integrated tele-consultation platform.
- **Expert Resource for Clinics:** Equip wellness centers with certified menopause professionals to enhance care delivery and patient trust.

For more information: info@femtechassociation.com