

PLans

FEMTECH
ASSOCIATION
ASIA



PLans is Indonesia's biggest fertility assistant dedicated to empowering women on their reproductive health journeys. Our platform offers an AI-powered personalised assistance, providing insights, expert guidance, and tracking solution, ensuring that every woman feels empowered about her reproductive choices. With a connected dashboard to doctor, we aim to help shorten the time for diagnosis.

Services: personal tracker & assistance, concierge, education activities, screening & virtual consultation.

FOUNDED IN
2023

HEADQUARTERS
Indonesia

MARKET PRESENCE
Indonesia, Malaysia, Singapore,
Thailand, South Korea

CATEGORY
Fertility

FUNDING STAGE
Pre-seed

COMPANY MISSION

To empower women through innovative solutions and accessible education, fostering a world where informed choices lead to happier, healthier lives.

FOUNDER BIO

- PhD in Health at UCL
- Certified Hormonal Specialist
- Venture-builder in various industries in Indonesia, Malaysia and Singapore
- Experienced banker



Currently services 8,000+ users and 400+ active community members in Indonesia.



The first women's health app to combine DNA-based prediction and suggestion.



Working with 120+ partners in 5 countries; Indonesia, Malaysia, Singapore, Thailand and South Korea. Offering more than 200+ services on platform.



Satsya Wardani
CEO & Co-Founder