

Zora Health

FEMTECH
ASSOCIATION
ASIA



Zora is Asia's leading fertility, reproductive, and family health platform. We partner with employers to provide personalised reproductive care across all life stages, including family planning, menopause, parenting, hormonal health, and men's health.

Our digital platform provides expert guidance, self-guided e-learning programs, and a curated products and services marketplace. Our comprehensive offering includes virtual and physical consultations, and medical concierge services with access to 128+ partner clinics in 16 countries and 23 specialities.

FOUNDER BIO

- Award-winning entrepreneur with 18 years of experience
- LinkedIn Top Voice, Power Profile, #1 Women's health Influencer
- Great Women of Our Time, 40 under 40
- Key opinion leader with 82k+ followers across platforms
- 200k views on viral egg-freezing article
- Board of Directors of 3 organisations

Anna Haotanto
Founder & CEO

FOUNDED IN
2023

HEADQUARTERS
Singapore

MARKET PRESENCE
16+ countries across Asia Pacific,
Europe, North America & Latin
America

CATEGORY

Employee Benefits, Insurance,
Healthcare

FUNDING STAGE
Seed

COMPANY MISSION

To empower healthier, thriving lives with
personalised support for every life stage.

Services

Engagement

Talks & workshops on health topics – fertility, menopause, men's health and more.

Customised Health Packages

Medical screenings, tests, treatments (e.g. egg freezing, IVF, erectile dysfunction, hormone therapy), and consultations with lifestyle health practitioners (TCM, nutritionists, & counsellors).

Awards

- ❖ Top 50 SEA Startups to Watch
- ❖ Global 100 Women Founders to Watch
- ❖ FemTech Stars Asia
- ❖ Founder of the Year



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For more information: info@femtechassociation.com